

Qualitative Data Analysis with ATLAS.ti: Gather Insights Quickly and Easily

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Abstract. ATLAS.ti is a powerful computer-assisted qualitative data analysis software (CAQDAS) that facilitates the analysis of unstructured and semi-structured data in any discipline. This workshop will present a global overview of ATLAS.ti Windows/Mac and Web, including the fundamental procedures related to creating a project, segmenting the data, coding, analysis, and obtaining results. The objective of this session is to provide a practical introduction of ATLAS.ti so that participants will know how to use the software in their own research projects, across any discipline and qualitative methodology. This session will introduce the main steps of creating a project, carrying out coding, creating semantic networks, and using the advanced analysis tools. Workshop participants will have the chance to follow through each of these steps on their own computers with the instructor's support. By attending this workshop on ATLAS.ti, each person will leave with a global understanding of how the software works and in what ways they can take advantage of this tool to dig deeper into their qualitative data.

Keywords: ATLAS.ti, qualitative data analysis

Necessary resources for presenter: Connection to screen projector (e.g., HDMI cable)

Necessary resources for workshop participants: Laptop (Windows or Mac) with ATLAS.ti installed (or Internet connection to download free trial version), and participants are encouraged to bring their own data/literature that they can use to practice with in the ATLAS.ti project they will create during the workshop.

Biographical note:

Neringa Kalpokas has a PhD in social psychology from the Complutense University of Madrid, Spain. Currently she is working as the Director with ATLAS.ti Scientific Software Development GmbH. She is also a professor at IE University (Madrid, Spain). Her specialisations include political psychology, qualitative research, and leadership.

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